



The objective of revenue growth and SEO performance for our brand and partners drives our SEO Services

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Drupal SEO Checklist

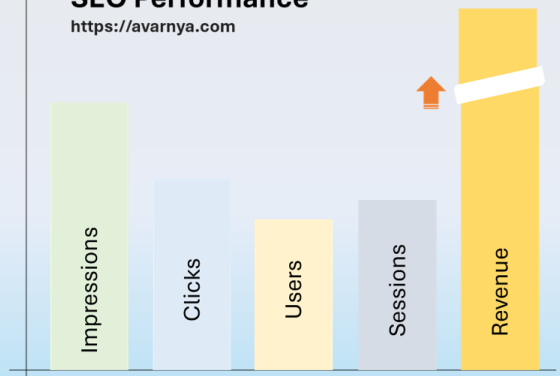


Expert SEO Services Company
Mumbai. INDIA

- ☐ ICP / Audience
- ☐ Keyword Research
- ☐ SEO Strategy
- ☐ Technical SEO
- ☐ Content Strategy
- ☐ On-Page SEO
- ☐ Off-Page SEO
- ☐ Site-Speed
- ☐ SEO Analytics
- ☐ SEO Performance

SEO Performance

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Pre-Start

- ☐ Setup Google Search Console
- ☐ Bing Webmaster Tools
- ☐ Audit your website.
- ☐ Set priority tasks or bug fixing.

Technical SEO

- ☐ Crawl all website pages.
- ☐ Review site structure
- ☐ Review content silos
- ☐ Use robots.txt to block & unblock folders.
- ☐ Check robots' meta tags
- ☐ Generate XML sitemap
- ☐ Submit XML sitemap
- ☐ Fix broken pages
- ☐ Check mobile-view & prioritize
- ☐ Check what is being rendered
- ☐ Update meta-tags & structure data
- ☐ Optimize page-speed

On-Page SEO

- ☐ Identify ICP & know your audience
- ☐ Keyword Research & Analysis
- ☐ Finalize Keyword-List
- ☐ Make Title with intent search
- ☐ Don't force or cloak keywords
- ☐ Use all the meta-tags, OG, cards etc.
- ☐ Use relevant image alt-tags
- ☐ Make sure all the URLs are live
- ☐ Get all content are updated
- ☐ Get colors pass the contrast test
- ☐ Generate intent-content
- ☐ Have a clear content strategy

Off-Page SEO

- ☐ Pre-plan content distribution
- ☐ Use Avarnya compound SEO Plan
- ☐ Implement Content Marketing strategy
- ☐ Generate backlinks.

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Powai, Mumbai – 400076. MH. INDIA

Contact  us and let's start!

seo@avarnya.com